Geospatial Insight
RetailWatch

The European Retail Outlet Monitoring Platform

OPTIMISE TRADING STRATEGIES:
RetailWatch provides traders with rapid precise insights into activity at retail outlets, enabling them to understand store-specific trends and identify consumer preference.

Use RetailWatch To:

- Access data on 14 European store groups, representing 38 store brands across 20 countries
- Monitor fluctuations in consumer activity enabling proactive analysis of retailer and sector performance
- Rapidly respond to, evaluate and validate significant changes affecting specific retailers and retail sectors
- Enable analysts to produce more accurate estimate revisions, sales forecasts and stock price direction
- Easily integrate into data environments and quantitative platforms

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European retail sites are monitored continually, enabling precise, straightforward measurement of store activity for leading market-capitalised and private stores. This helps you perform analysis, improve trading decisions and mitigate risks.

Use RetailWatch to develop new trading strategies or complement and validate your existing trading strategies.
RetailWatch Is Used By:

- Hedge Funds
- Investment Managers
- Family Offices
- Banks
- Data Providers
- Research Service Providers
- Consultancies
- Retailers
- Marketing Agencies
- Government
- Academia
Trading Desk

Ready Data:

Geospatial Insight use machine learning and automated analysis software to ensure counts are derived and delivered to you rapidly. In-house geospatial analysts and machine learning engineers collate and structure data-sets capturing current and historic traffic information. This data provides actionable metrics which traders, portfolio managers, strategists, researchers, quants and analysts can act upon.
What Makes RetailWatch Different?

- **The only satellite source** for European retail car count data.
- **Worry-free** data compliance, Unintrusive, independent monitoring of store activities.
- **Unbiased**, time-stamped data files, delivered as csv files or over an API.
- Useful as a **standalone** data-set, or when used alongside other financial, market and alternative data-sets.
- **Simple**, straightforward and easy to integrate into third party applications.
- **Rapid delivery**, normally less than a day turnaround, from satellite image acquisition to count.**

**Premium Only**

Next Steps...

Request a Free Sample Data-set

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